
Report To:	Environment & Regeneration Committee	Date:	2 March 2017
Report By:	Corporate Director, Environment, Regeneration & Resources	Report No:	ENV010/17/SA/SJ
Contact Officer:	Stuart Jamieson	Contact No:	01475 712402
Subject:	Inverclyde Single Outcome Agreement: City Deal		

1.0 PURPOSE

- 1.1 The purpose of this report is to advise Members on the strategic fit of City Deal projects on both the current Single Outcome Agreement and their likely future fit with any refreshed Single Outcome Agreement.

2.0 SUMMARY

- 2.1 Inverclyde Council has worked with partners to develop a number of City Deal projects, including projects based on the infrastructure fund and employability interventions, which tie in with the strategic outcomes of the Single Outcome Agreement. It is felt appropriate to bring to Members' attention how these sit with both the 2013/17 Single Outcome Agreement and any future Single Outcome Agreement.

3.0 RECOMMENDATIONS

- 3.1 Members are asked to note the positive strategic fit between city deal infrastructure and employability interventions with the current and emerging Local Outcome Improvement Plan.

Scott Allan
Corporate Director, Environment, Regeneration & Resources

4.0 BACKGROUND

4.1 The City Deal Agreement will deliver a major investment programme to stimulate economic growth. The projects that form part of the City Deal closely align with the outcomes set out in our Single Outcome Agreement and as such will deliver benefits for the residents of Inverclyde and the area as a whole.

The Inverclyde Community Planning Partnership, the Inverclyde Alliance, has agreed, in partnership with our communities, eight strategic local outcomes.

- Inverclyde's population is stable with a good balance of socio-economic groups **(SOA 1)**
- Communities are stronger, responsible and more able to identify, articulate and take action on their needs and aspirations to bring about an improvement in the quality of community life **(SOA2)**
- The area's economic regeneration is secured, economic activity in Inverclyde is increased, and skills development enables both those in work and those furthest from the labour market to realise their full potential **(SOA 3)**
- The health of local people is improved, combating health inequality and promoting healthy lifestyles **(SOA4)**
- A positive culture change will have taken place in Inverclyde in attitudes to alcohol, resulting in fewer associated health problems, social problems and reduced crime rates **(SOA 5)**
- A nurturing Inverclyde gives all our children and young people the best possible start in Life **(SOA 6)**
- All children, citizens and communities in Inverclyde play an active role in nurturing the environment to make the area a sustainable and desirable place to live and visit **(SOA 7)**
- Our public services are high quality, continually improving, efficient and responsive to local people's needs **(SOA 8)**

City Deal is most obviously aligned with SOA 3, which is concerned with the economic regeneration of the area, job creation and upskilling and SOA 8 which is the delivery of high quality, improving services that meet the needs of local people. However, all three projects will help in the delivery of a number of SOA outcomes, examples of how City Deal aligns with the delivery of the SOA are set out below.

4.2 Inverkip Project

The Inverkip project will address the restricted network and junction capacity on the A78 trunk road at four locations in and around Inverkip. This will release investment and help to deliver a new housing development for up to 650 houses in addition to 6,000-10,000m² commercial retail space, enabling job creation.

Repopulation is a key priority of both the Inverclyde Alliance and Inverclyde Council and this project will build on the work that has been done over the past few years to promote Inverclyde as an attractive place in which to live and work. The provision of new, high quality housing will encourage more people to move into or remain in the area, helping to stabilise or increase the population (SOA 1). The improvements to the existing roads network will help to improve the quality of life of both existing residents and new residents, helping to deliver the SOA 2 outcome.

Ensuring that our communities live in a high quality environment is a priority for partners and access to the outdoors has been proven to have significant mental and physical health benefits. The provision of a 1.2km coastal walk as part of this project is designed to encourage people to become more active and helping to promote healthy lifestyles (SOA 4) it is also concerned with nurturing our environment and promoting the area as a desirable place to live (SOA 7).

4.3 Greenock Ocean Terminal

Investment of more than £14million will be spent expanding the quayside at the Ocean Terminal and building a state of the art visitor centre with car park.

This will significantly increase the number of cruise liners, allowing for up to 100 cruise liners (compared to 59 in 2016) to visit the area. This will potentially provide a major tourist boost locally in Inverclyde and will significantly increase the number of visitors overall to the West of Scotland.

In the past, the presence of high profile cruise liners, such as the Queen Mary 2 and Disney Magic, have acted as a draw for both local residents and bringing visitors to Inverclyde, helping to raise the profile of the area. The increase in the number of tourist visitors to the area provides us with the opportunity to build on this and continue to promote and market the area positively on a national and international scale, which supports the repopulation agenda (SOA 1), makes best use of Inverclyde's natural environment and helps to make Inverclyde a desirable place to visit (SOA7). Raising the profile of the area nationally in a positive way will reinforce a sense of pride in the area for those that live here (SOA2).

The increase in the number of tourists spending money locally will provide a direct boost to the local economy and will in turn provide the potential for the development of new businesses to start up, increasing the number of employment opportunities available locally (SOA 3).

4.4 Inchgreen Dry Dock

A £9.4 million West of Scotland Renewables Hub is planned for the Inchgreen Dry Dock. The dock is in a strategic employment location and will involve the redevelopment of a brownfield site and the development of underutilised quay assets.

This will potentially provide significant employment opportunities within the area (SOA 3) which will help to retain the population and potentially encourage people to move into the area to take up employment opportunities (SOA1). The creating of a Renewables Hub will also help to nurture the environment and promote sustainability (SOA 7).

4.5 The City Deal Working Matters Programme seeks to address complex barriers to employment for employment support allowance clients which tie into SOA 3.

5.0 IMPLICATIONS

Finance

5.1 Financial Implications

One off Costs

Cost Centre	Budget Heading	Budget Years	Proposed Spend this Report	Virement From	Other Comments
N/A					

Annually Recurring Costs/ (Savings)

Cost Centre	Budget Heading	With Effect from	Annual Net Impact £000	Virement From (If Applicable)	Other Comments
N/A					

Legal

5.2 There are no legal implications arising from this report.

Human Resources

5.3 There are no human resources implications arising from this report.

Equalities

5.4 There are no equalities implications arising from this report.

Repopulation

5.5 There are no repopulation implications arising from this report.

6.0 CONSULTATIONS

6.1 None.

7.0 LIST OF BACKGROUND PAPERS

7.1 None.